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**Solomon Free Money Hour; Fred & Lisa Solomon FEATURES
Irvine ON
THE #1 REAL ESTATE SITE, REALTOR.COM®**

Irvine, CA May 28, 2008 – Fred & Lisa Solomon of Solomon Financial, Irvine, through one of the limited number of Featured Community™ positions on the Internet's #1 real estate site¹, REALTOR.com®. This powerful exposure for Irvine is more important than ever since 63% of buyers rank neighborhood quality as one of the most important factors influencing their home purchase.

Fred & Lisa Solomon employs the Featured Community Marketing System to help sell homes for more by creating greater awareness of and demand for Irvine among buyers searching for homes on REALTOR.com®, as well as on MSN®, the Wall Street Journal online, and over 50 additional real estate and franchise sites. By highlighting Irvine's lifestyle and most desirable amenities to the 5.7 million unique users who visit REALTOR.com® per month¹, they are able to create potentially greater demand and possibly a higher sales price for their clients' homes.

"I am pleased to be able to offer my clients this premium marketing which ultimately may yield a higher sales price. It gives me great satisfaction knowing that I am one of the few agents able to provide this valuable marketing to help get my clients homes sold as quickly as possible and for the highest possible price," said Fred & Lisa Solomon – Solomon Financial. "Together with REALTOR.com®, my company's website www.freemoneyhour.com and a personal website www.myspace.com/lisasbooks, I expertly market homes for the greater benefit of my clients."

Buyers and sellers interested in Irvine properties can find out more by visiting Irvine online at REALTOR.com® or by visiting Fred & Lisa Solomon's website at www.freemoneyhour.com. Lisa Solomon can also be reached directly by phone at 949-623-7505. You can hear Fred & Lisa weekly on their investment radio talk show: The Solomon Free Money Hour, Saturdays 4 pm on 97.1 Free FM.

¹ Media Metrix – Number of unique users on REALTOR.com® each month of 2007

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